

**Email 11:**

**It's the last week**

Timing: Seven days before the event

Charity tips:

Subject: Boost Your Fundraising in 3 Easy Steps

Hi <First Name>,

With just seven days to <Event Name> I hope you're excited and ready to go!

I wanted to share three quick things that you can do this week to give your fundraising for <Charity Name> a boost. We really need your help to meet our target of <\$Target>.

Here are three things you can do, starting right now:

- Update your efforts on social media with videos or photos of your training efforts. Simply use the comments section on your GoFundraise page. Make sure you have connected your page to Facebook to help spread the word even further.
- Send an email to all your friends and family. Share your news and all the preparation you've done for <Event Name> and ask them to donate
- Host your own event and ask your friends and family to donate.

<First Name>, thanks so much for choosing to support <Charity Name> and our important work.

I hope you have a terrific time and achieve everything you want at <Event Name> next week.

Best wishes,

<Signatory Name>

<Job Title>

<Signatory Photo>